



Wine in the Warehouse

2026



*The Spirit of Philanthropy.
Rooted in Place.*

**Sponsorship &
Investment
Overview**

AN INVITATION TO INVEST IN ST. CROIX

A MESSAGE FROM OUR CEO



Deanna James
President & CEO
*St. Croix Foundation for
Community Development*

Wine in the Warehouse is more than a celebration; it is the engine that powers [St. Croix Foundation's](https://www.stcroixfoundation.org) work year-round. As our only annual fundraiser, Wine in the Warehouse is critical, and the support you provide through sponsorship directly contributes to the scale and strength of what we can deliver for our community.

Across St. Croix and the Virgin Islands, the need for coordinated and strategic, place-based investment has never been more urgent. At St. Croix Foundation, we are not responding with isolated programs; we are building and strengthening the systems that sustain our community. Your support fuels grantmaking and scholarships that open doors for our young people. It powers our KIDS COUNT USVI work, ensuring that decisions are guided by data, not guesswork. It advances the revitalization of Sunday Market Square, anchoring long-term community and economic renewal. And it sustains a nonprofit sector that must be resourced, aligned, and equipped to meet this moment.

At the same time, we are intentionally positioning St. Croix on a national and regional stage. Through our annual convenings, we are bringing more national funders and philanthropic leaders to the island, not as visitors, but as investors. These relationships translate into real economic vitality, new opportunities for local nonprofits, and expanded visibility for the Territory.

St. Croix Food and Wine Experience feeds this work. It is where local businesses, nonprofit leaders, and national partners come together in one room, building the relationships that move resources and ideas forward. It is where community and capital meet with purpose.

We invite you to join us, not simply as a sponsor, but as a partner in this work. Your investment is not symbolic. It is catalytic. It allows us to move with intention, at scale, and in alignment with the needs and potential of St. Croix.

The moment calls for bold, sustained investment. We hope you will stand with us.

With gratitude,

Deanna J. James, President and CEO



EVENT SNAPSHOT

WINE IN THE WAREHOUSE 2025 HIGHLIGHTS & 2026 PREVIEW



Wine in the Warehouse 2025

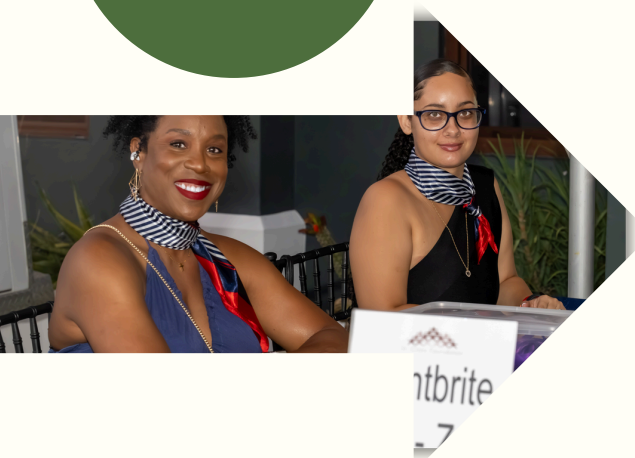
- Date: December 5, 2025
- Location: Bohlke International Aviation Hangar
- Featured Chef: Food Network Host & Top Chef Finalist Eric Adjepong

Wine in the Warehouse is the signature fundraising event of St. Croix Foundation, bringing together community leaders, national partners, local businesses, and culinary talent for an evening that celebrates food, wine, and philanthropy. Each year, St. Croix Foundation carefully selects chefs and vendors who elevate the experience and our reach.

AUDIENCE & REACH

500+
Attendees

Prominent business leaders
Government officials and dignitaries
National philanthropic partners & executives
Hospitality industry
Tourism affiliates
Media representatives
Residents and visitors



55+
Volunteers

Wine in the Warehouse is the Foundation's only annual fundraiser, directly supporting year-round work that advances community development across the U.S. Virgin Islands.



Guest Demographics

15+ LOCAL RESTAURANTS & FOOD VENDORS
45+ WINES SHOWCASED THROUGH CCI
20+ SILENT AUCTION ITEMS SOURCED FROM LOCAL & REGIONAL BUSINESSES

46%

of Attendees are from the U.S. Mainland or the Caribbean (outside of the U.S. Virgin Islands)



WINE IN THE WAREHOUSE

THANK YOU FOR MAKING OUR 2025 WINE IN THE WAREHOUSE AN INCREDIBLE SUCCESS!

We sincerely appreciate your support and participation in Wine in the Warehouse. Your generosity helped create an evening that truly embodied The Spirit of Philanthropy: Rooted in Place, celebrating St. Croix's culture, unity, and resilience. Thank you for being part of this extraordinary event and for helping to strengthen our community.



OUR CELEBRITY CHEF WHO INSPIRED OUR YOUTH & PLEASED OUR TASTEBUDS!

Chef Eric Adjepong and Chefs Camisha Lynch & George Mahler

And to the team at Central H.S & CTEC Culinary Program- you all were superb!



THE CC1 WINE & SPIRITS TEAM WHO'S EXPERTISE, PASSION & GENEROSITY MADE IT ALL HAPPEN!

Our deepest appreciation to your team for your unwavering support and with special thanks to: **Loretta Biss and Danielle Soto**



OUR SPECTACULAR TEAM OF COORDINATORS WHO PERFORMED MIRACLES WITH IMPECCABLE STYLE

Latoya Martin, Chevon Miles, Magali Roldan, Tajielle Rose, and Jessica Cuyler,

Thank you all for everything you did to make the event a success, as well as to the entire St. Croix Foundation team for always jumping in where needed!

THE PERFECT PHILANTHROPIC HOSTS

The incredible Bohlke International Aviation Hanger for your incredible team & venue, and The Buccaneer Resort for hosting our guests.



THE GENEROUS CONTRIBUTORS TO OUR SILENT AUCTION & RAFFLE

- 1756 Grotto
- Anina van der Vorst
- Asha World Designs
- Big Beards Adventure Tours
- Nzinga Nevaeh Spa
- CMC Arts
- Cost-U-Less
- Crucian Adventure Divers
- Crucian Adventure Divers
- Crucian Gold
- Fly the Whale
- Gallows Bay Hardware
- Guardians of Culture
- Home Depot
- Island Movement
- Joyia Jewelry
- Mister Tea LLC
- Molly's a Tropical Boutique
- Mutiny Island Vodka
- Nora Stewart Artist - Dodat Store
- Pizza Mare
- RePlastic Recycle
- Savant
- Too Chez



THE INCREDIBLE PHOTOGRAPHERS & VIDEOGRAPHERS WHO CAPTURED OUR ESSENCE

George W. Cannon III, Jahmar Francis and Kevin Moolenaar



OUR FOUNDATION EVENT AMBASSADOR

Sharon Rosario there are no words for how appreciative we are for your generosity of time & expertise.



LIVE ENTERTAINMENT WHO KEPT THE PARTY GOING!

Katalys & TRT Band and Dj LIPS INT'L



SPECIAL THANKS TO THOSE WHO WENT ABOVE & BEYOND

ALL of our amazing volunteers, Shomari Moorehead and the CrucianPoint team, the staff at VI Port Authority, and St. Croix EMS & Fire Safety



THE PALATE TANTALIZING RESTAURANTS & CATERERS

- Bleu Chocolat Workshop
- Yaadie in St. Croix
- Common Sense Drinks
- Vital Vibrations
- De Cakeman
- Savior Sweets
- Sweet & Spicy Sensations
- Rosie's Bar & Grill



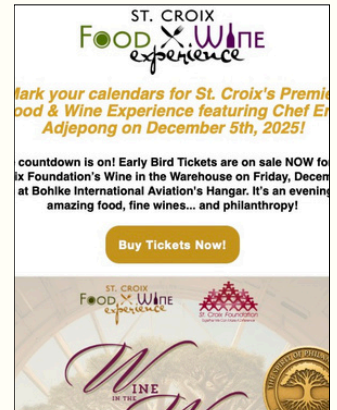
OUR OUTSTANDING SPONSORS, YOUR SUPPORT MADE THIS OUR BIGGEST EVENT EVER!



SPONSOR VISIBILITY & MEDIA REACH

[Wine in the Warehouse](#) is supported by a multi-channel marketing campaign reaching more than 20,000 subscribers, followers, and visitors across St. Croix Foundation's platforms and partner networks.

Sponsors benefit from visibility across email campaigns, social media, radio placements, and digital promotions, as well as on-site branding and recognition throughout the event. This layered approach ensures repeated exposure before, during, and after the event.



Stx Food and Wine Experience Facebook Reach:

Total Views
174.1K

Reach
28.7K

Content Reactions
2.4K

Email Campaign Reach:

19K+
Emails Viewed

8
E-BLASTS

In 2026, SCF placed YouTube Ads, which boasted 250K impressions.

UPCOMING 2026 BENEFIT



Thank you to our Presenting Sponsors



stxfoodandwine.com | 340-773-9898

HOW YOUR SUPPORT DRIVES IMPACT

As St. Croix Foundation's sole annual fundraiser, your sponsorship fuels the year-round work that drives both community and economic development across St. Croix. Through this support, the Foundation convenes national partners, invests in local organizations, and brings new resources and visibility to the Territory, strengthening both our community *and* [our economy](#).



\$648,000+ awarded in Grants & Scholarships

In 2025, we deployed over **\$648,000** in grants and scholarships to strengthen community organizations and invest in future leaders. Through the **Humanities in Place Program**, SCF awarded **\$534,000 to 13 organizations** advancing cultural heritage across St. Croix. SCF also awarded **\$28,000 in scholarships** to eight students, supporting STEM pathways and public high school graduates overcoming significant challenges. Through our annual grantmaking funds, SCF awarded **over \$86,000** supporting community-based initiatives, and nonprofits focused on our youth and education, healthcare, the arts, and so much more...

16 Fiscally Sponsored Organizations

As the territory's leading fiscal sponsor, SCF supports [16 active projects](#), providing the infrastructure, compliance, and financial management needed for community-led initiatives to operate and grow. As a sponsored project of the Foundation, organizations such as CHANT, VI Puerto Rico Friendship Day, and the VI Literary Festival and Book Fair are able to apply for grants and raise funds. In just two years, SCF has managed **over \$2.8 Million** in grants and donations for our sponsored projects, allowing them to get the work done while we ensure compliance measures are met.



30 Member Nonprofit Coalition

Now in its 10th year, the [Nonprofit Consortium](#) is a coalition of 30 organizations, collectively impacting 10,000+ lives across St. Croix. Convened by St. Croix Foundation, the Consortium strengthens the nonprofit sector by aligning resources, building capacity, and coordinating action across organizations.

Kids COUNT USVI

Through KIDS COUNT USVI, St. Croix Foundation has convened 300+ stakeholders and provides the data infrastructure that informs policy, funding, and community action across the Territory. Since 2021, the initiative has delivered [five Data Books and launched the Virgin Islands' first comprehensive data dashboard](#).



Community Wellness Garden

In the heart of Christiansted, the Sunday Market Square Community Wellness Garden is taking root as a vibrant space for wellness, connection, and learning rooted in St. Croix's cultural and ecological heritage. Designed through community engagement with residents, local partners, and technical experts, the garden will promote food security, environmental education, accessibility, and community resilience. Supported in part by AARP, the project is scheduled for completion in 2026.

2026 Sponsorship Pledge Form: Plant Your Seed of Support

Inspired by the baobab tree, our sponsorship structure reflects the growth, resilience, and interconnectedness that sustain strong communities. Sponsorship of Wine in the Warehouse supports St. Croix Foundation's year-round work in community development, nonprofit leadership, youth opportunity, cultural preservation, and civic infrastructure across the Virgin Islands.

For national philanthropic partners, sponsorship also provides a meaningful opportunity to invest in community-rooted work in the Virgin Islands when traditional grantmaking geographies may limit direct funding opportunities.



Select your sponsorship level and join us in 2026!

	Pledge Level	Investment	Key Benefits	
☐	Seed Planter	\$5,000	2 General Admission Tickets - Logo on event website - Sponsor signage recognition	1 shared social media recognition post - Radio advertising mention
☐	Root Builder	\$10,000	4 General Admission Tickets - Logo placement on website and promotional materials - Sponsor signage recognition	2 shared social media recognition posts - Radio advertising mention - Recognition during event program
☐	Sprout Guardian	\$20,000	6 Event Tickets including 2 VIP - Prominent logo placement on marketing materials 3 social media recognition posts	2 dedicated social media posts - Radio and select press materials recognition - Event program recognition - VIP hospitality access
☐	Branch Sustainer	\$50,000	10 Event Tickets including 4 VIP Experiences - Featured logo placement across promotional materials - Featured social media recognition	- Press and radio advertising recognition - Premium event signage placement - Opportunity to host invited guests - Invitation to select SCF convenings and learning exchanges
☐	Legacy Tree	\$100,000 +	15 Event Tickets including 8 VIP Experiences - Premier recognition across all event marketing and press materials - Dedicated sponsor spotlight on SCF platforms - Premier radio & social media recognition	- Premium branding placement throughout the event - Opportunity to host invited guests - Strategic alignment with SCF's place-based philanthropic initiatives and community development work
☐	Other	_____		

Thank you! Your contribution helps support the work of the St. Croix Foundation. Please return this form to lcov@stxcfoundation.org and your tax-deductible contribution via the information listed below.

DONOR NAME _____

CONTACT NAME AND TITLE _____

MAILING ADDRESS _____ CITY _____ ST _____ ZIP _____

PHONE _____ EMAIL _____

You may request to be publicly recognized as a St. Croix Food & Wine Experience Sponsor for your contribution.

☐ Yes please, I wish to be recognized for my contribution as a Sponsor of the St. Croix Food & Wine Experience.

☐ No thank you, I would like my contribution to be anonymous.

Those who wish to contribute an in-kind donation to the Foundation may also be recognized as a Sponsor. Contact us for more information!

Payment Options.

☐ Check enclosed. Please make payable to St. Croix Foundation.

☐ Please invoice me. We agree to pay the full amount by _____ (date).

☐ Credit Card; Visit us at <https://www.stxcfoundation.org/sponsor-pledge/>

☐ Wire Transfer: Contact us for banking information at 340-773-9898.

As a certified 501(c)3 all donations to the St. Croix Foundation are tax deductible to the extent allowed by law. EIN 66-0480131

Thank You

Thank you for your investment, dedication, and continued support. Together, we are creating lasting impact for the Virgin Islands and the community we all serve.

**\$50+
MILLION**

invested (not just granted)
into the Virgin Islands.

**250+
NONPROFITS**

As the preeminent fiscal sponsor in the territory, SCF has incubated and nurtured over 250 grassroots nonprofits and community based projects.

**20+
YEARS**

SCF has provided rent-free commercial space to local public and social service agencies for over 20 years.

LAUNCHED TERRITORY'S 1ST KIDS COUNT USVI DATA DASHBOARD

a significant step forward in making real-time data more accessible to policymakers, nonprofits, and the community at large.

**200+
PROPERTIES**

SCF has beautified over 200 properties throughout the territory, and renovated low-to-moderate-income housing units and commercial spaces in downtown Christiansted.



Through its convening power, the Foundation attracts national partners and visitors to St. Croix. Between 2023 and 2025, SCF introduced 320+ visitors to St. Croix, generating **over \$500,000 in hotel revenue** and investing **\$100,000+ locally** to support their stay.

E-mail Address

lcox@stxfoundation.org

Phone Number

340-773-9898

Official Event Website

stxfoodandwine.com