



A PORTFOLIO OF 28 YEARS OF INVESTMENTS AND IMPACT 1990-2018

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COMMUNITY REVITALIZATION * PUBLIC SAFETY * WORKFORCE DEVELOPMENT * EDUCATION REFORM * FISCAL SPONSORSHIP





Believe...

ABOUT THE ST. CROIX FOUNDATION

September 24th, 2018 marks the St. Croix Foundation for Community Development's 28th birthday! There was no way to predict that this anniversary would find us once again facing similar conditions that surrounded our inception. As a small operating foundation launched on the heels of the devastation of Hurricane Hugo, without the luxury of an endowment, the impact of Hurricanes Irma and Maria on the Territory has underscored the relevance and need for a community organization like St. Croix Foundation. In reflection, what the Foundation has been able to accomplish in the two and a half decades since 1990 is simply remarkable. In total, over the past 28 years, St. Croix Foundation has been a conduit of almost \$40 million private and public-sector dollars invested into the U.S. Virgin Islands. The organization has also received national recognition in almost every priority area- from economic development and community revitalization to public health, education, and nonprofit development.

But, St. Croix Foundation is not a conventional community foundation- that is, one that builds fund portfolios, awards grants and then crosses its fingers in hopes that those grants will achieve their intended outcomes. While that approach may work in some regions, in our isolated island community, *real* holistic community development requires much deeper engagement from civic and philanthropic organizations. As such, the Foundation develops programs and spearheads comprehensive initiatives to tackle controversial public policy issues, prodding and leading our community toward progress and innovation. We have been most successful at building strategic partnerships and leveraging scarce resources.

In reality, the Foundation is both an operating foundation (administering programs and providing direct services) *as well as a grantmaker*, connecting diverse segments of our community with generous donors to award strategic grants that address some of the Territory's most entrenched socio-economic needs. Founded in 1990, one year after Hurricane Hugo, by community stalwarts, Mr. Phillip Gerard (a prominent local community activist), and his friend Mr. Michael Neuburger (a retired German aerospace executive), the Foundation has remained uncompromised and unrelenting in our demand for stronger, accountable island governance.

We are deeply proud of the lasting imprint the organization has made on the social and economic fabric of this community. In the aftermath of two devastating category 5 hurricanes in September 2017, the relevance and impact of St. Croix Foundation's format as a place-based

foundation has held steady and been proven once again. Our ability to respond quickly, assess needs, and make high impact data-driven decisions is supporting a more holistic recovery for our community.

As the Foundation looks ahead, we are embarking on some of the most ambitious work in our history- challenging the status quo; pushing for radical policy reforms in each *priority* area (Community Revitalization, Economic Development, Public Education and Nonprofit Development); and holding our partners and ourselves to an even higher standard of accountability, collaboration, and *philanthropy*. We are equally committed to challenging the field of philanthropy to evolve and grow in the same way the field encourages grantees and social systems to change. Place-based foundations must become the norm rather than the exception and we are prepared to advocate for that shift!

With a mission of *encouraging greater philanthropic activity, marshaling resources and serving as a catalyst for the benefit of the people of the Virgin Islands*, St. Croix Foundation is striving to build a model community, with the resilience to turn adversity into opportunity. We *Believe* in healthy towns. We *Believe* that education is the pathway to economic prosperity. We *Believe* in the role of nonprofits (working in concert with the private sector) to fill vital service gaps that government alone cannot. And, we *Believe* that by empowering *people*, philanthropy can create 'radical ripples' that spur revolutionary change in communities like ours. The Foundation is deeply grateful for all of our partners who have supported our mission, who are *holding the vision* of prosperity for the Territory and who *Believe* with us that *together, we can make a difference*!

Warm Regards,


Deanna J. James, Executive Director



St. Croix Foundation for Community Development

A Timeline of Achievements on the National Stage

Education * Community Development * Historic Restoration * Public Safety * Fiscal Services

1999

Selection by the Center for Disease Control to serve as third party fiduciary, administering and monitoring critical federal AIDS funding awarded to the Territory

2007

National recognition by the International Downtown Association for the comprehensive nature of our town rebuilding efforts to restore our economic centers

2009

National recognition by the National School Boards Association for our community-based approach to public education reform through our Model Schools Initiative

Forbes Travel names St. Croix Food & Wine Experience as a Top Ten International Food and Wine Festival

2014

SCF Youth Advisory Council selected to present at the National Youth Leadership Council for the development of their Global Youth Network

1990

St. Croix Foundation established

2003

Recognized by the US Small Business Administration for managing one of the top five best Women's Business Centers in the nation

2008

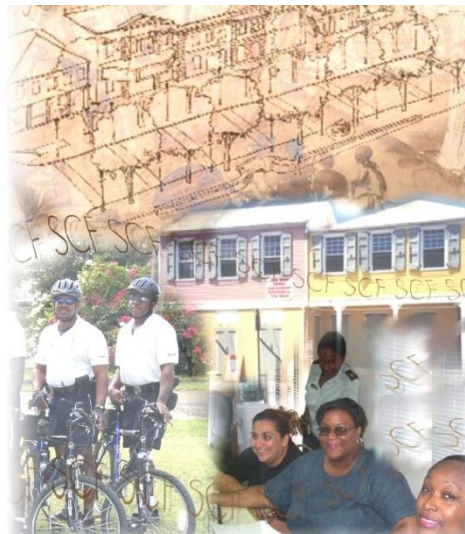
National recognition by the Council on Foundations for our entire body of economic and community development work

2009

Launch of the US Virgin Islands' first Small Business Incubator

2014

National and local media recognition for Culinary Internship Program with Facebook and Celebrity Chefs through St. Croix Food & Wine Experience



St. Croix Foundation for Community Development

CARE Fund

Rebuilding for Resiliency after the Storms

Immediate Relief: September – December 2017

Investment: \$35,000

Immediately following the disaster, SCF focused on coordinating and facilitating front-line relief efforts to support residents and the crucial nonprofit organizations who serve them. Through collaboration designed to maximize the impact of limited resources, the Foundation's front-line relief efforts focused on assessing and meeting critical, sometimes life-saving, needs. These included:

- facilitating and/or sponsoring the shipment **and distribution of approximately 250,000 pounds of food, water, clothing, baby supplies and medical supplies.**
- **distributing 17 electric generators**, collectively worth over \$10,000, for families, the elderly and those who had medical needs and were living without power more than 90 days after the storm.
- **providing office space, free of charge, to nonprofit organizations displaced by Hurricane Maria** including the Boys and Girls Club and the Domestic Violence and Sexual Assault Council.

Individual & Household Needs Assessment

October 2017 – June 2018

Investment: \$10,000

St. Croix Foundation completed our Needs Assessment Survey with 1,046 individuals and households impacted by the disaster. As a product of this initiative, **we processed 353 referrals for 273 individuals resulting in eligible residents becoming registered for public assistance**, receiving critical supplies for health and wellbeing including replacements for durable medical equipment that had been damaged by the storm, food, household and baby supplies, tarps, solar lights and more. The data was officially published in June of 2018 and is already being widely used to inform a community-wide dialogue about next steps in the recovery process.

Resiliency Planning

December 2017

Investment: \$6,000

Served as the steward of a **\$25,000 donation of tools and supplies** from the Danish Emergency Management Agency for voluntary organizations to use in support of rebuilding missions; **secured funding for storage and security of the tools and supplies** through ReV!ve, a grassroots, charitable disaster relief movement and sponsored project of the Foundation.

Strategic Grantmaking –

The CARE Grant

March 2018 - present

Investment: \$800,000

To date, our CARE Grant has provided over **\$800,000 in strategic grants to 38 St. Croix based nonprofit organizations** and charitable initiatives that offer programs and direct services targeting the most vulnerable and underserved populations affected by Hurricanes Irma and Maria. Grants were awarded for reconstruction, vital programming, and capacity building to strengthen our nonprofits.

CARE Fund Established September 2017

Within days after Hurricanes Irma and Maria, St. Croix Foundation (SCF) launched the CARE Fund to provide direct support to front-line relief efforts and long-term holistic community development through a focus on building equity and resilience.

Nonprofit Supports: September 2017 – Present

Investments: \$10,000 | Funding Facilitated & Managed for Nonprofits: \$500,000

As needs increase and resources become scarcer, leveraging the strengths and staying power of the civic sector is more critical than ever before. Since the storms, SCF has supported nonprofits by:

- **securing \$272,000 in grant funding** (outside of the CARE Grant) **that went directly to our philanthropic partners** on St. Croix including Lutheran Social Services, Women's Coalition of St. Croix, Red Cross, St. Croix Montessori, and Boys and Girls Club.
- **approving the Long-Term Recovery Group as a fiscal sponsored project (free of charge)**, allowing them to operate and fundraise under the Foundation's nonprofit umbrella.
- convening nonprofits at our **2nd Annual Nonprofit Retreat, where over 30 nonprofits introduced their work and vision to national partners** including Council on Foundations, the Center for Disaster Philanthropy, Mary Reynolds Babcock Foundation and the philanthropic arm of the Federal Emergency Management Agency.
- conducting our first Nonprofit Disaster Recovery and Capacity Assessment Survey in October 2017, in which **SCF was able to identify or directly provide resources to 60% of nonprofit respondents who had been impacted**; our second Survey in January, with 57 number of respondents, **provided the Foundation with critical data needed to inform our grantmaking, to advocate for nonprofits, and to assist our Consortium in building a case for support** for national funders. In June of 2018, the Foundation released an official report on the survey findings to the public officials, nonprofits, and national partners such as the Federal Reserve Bank.

St. Croix Foundation Becomes Official Member of Southeastern Council of Foundations

March 2018

After 6 months of advocacy work, SCF was accepted as the first foundation outside of the US mainland to join SECF's membership, a network of 300 foundations in the southeast corridor that will enable us to advocate even more on behalf of *all* our St. Croix nonprofits.

St. Croix Foundation for Community Development

Revitalizing Community from the Ground Up...

1990

St. Croix Foundation Established

The Foundation's revitalization of our towns through major initiatives like the rehabilitation of Sunday Market Square and our Scrape, Paint, Rejuvenate Program, is testimony of our belief that healthy towns sustain healthy communities.

Enterprise Zone Tax Legislation
St. Croix, St. Thomas, St. John
1998 - present

In 1998, St. Croix Foundation helped write and advocate for the passage of the first Enterprise Zone tax credit legislation, creating incentives for property owners to rehabilitate or sell properties. Today, we continue to advocate for increased credits for town rehabilitation, including underwriting interest rates on mortgages for owners that wish to return to town as occupants.



22A King Street, Sunday Market Square, Before and After



Sunday Market Square
1998 - present

TOTAL INVESTMENT: \$5 million dollars

In 1998, the Foundation purchased 5 Sunday Market Square properties from a bankrupt community development corporation and began steadily renovating the properties with funding from generous private donors and public sector partners including the Department of Public Works, the Public Finance Authority, the Department of Agriculture-Rural Development, the Federal Highway Administration, and the Community Development Block Grant Program. With a total investment of over 5 million dollars, the impact of our work is evident in the heart of the Square.

That's Community Impact.

Beautification & Cleanup Programs
St. Croix, St. Thomas
2000 - present

TOTAL INVESTMENT: \$7 million dollars

For over 15 years, the Foundation has been assisting Christiansted property owners by providing over 120 grants for exterior renovations, lot cleaning, and bushing. With funding support from the Waste Management Authority (formerly the Anti-Litter and Beautification Commission), the Casino Control Commission, and private donors, we have funded youth cleanup programs Territory-wide and removed junked and abandoned vehicles from countless properties and roadways.

St. Croix Foundation for Community Development

Economic Development

1990
St. Croix Foundation Established
Recognizing that small businesses are the engine of every economy, we have made economic development a top priority for 25 years.

Intermediary Relending Program
1996 - 2007
Amount Loaned: \$1,700,000
Businesses Created/Expanded: Over 60
Designed as a revolving loan program, the Foundation's Intermediary Relending Program provided loans for the creation and expansion of over 60 local businesses over a period of 10 years.
That's Impact.

Women's Business Center
1999 - 2004
Micro Loans to Women Entrepreneurs: \$80,000
WBC Operational Funding: \$500,000
For 5 years, the Foundation's Women's Business Center (WBC) offered a full range of services with the aim of decreasing women's dependency on welfare and encouraging self-reliance and self-sufficiency. **Recognized as one of the top 5 WBCs in the Nation**, the Center provided local women internet access, training courses, seminars, mentoring sessions, and micro loans for entrepreneurial ventures and small business development.

Business Incubator & Resource Center
2009 - present
Funding Secured: Over \$800,000
In 2009, the Foundation opened the first Business Incubator in the Territory, offering start up small businesses shared use of office equipment and personnel while also providing the training necessary for success. Today, the Incubator comprises a state-of-the-art tele-conferencing boardroom and business center, which offers community rentals and computer free access to the Foundation Directory for grant searches.



Former Governor DeJongh, Vice Chair of the Foundation, Dr. Valdemar Hill, and President of the Foundation (1992 - 2014), Roger Dewey, cut the ribbon on the Territory's first Business Incubator.

St. Croix Foundation for Community Development

Public Safety

1990

St. Croix Foundation Established

Over the past 25 years, the Foundation has developed and maintained a close working relationship with the Virgin Islands Police Department. Working alongside civic organizations and our police, the Foundation continues to demonstrate our commitment to making the Virgin Islands a safer place to live and do business.

Security Cameras on St. Croix, St. Thomas, & St. John 2000 – 2007

Funding Secured: \$400,000

Fifteen years ago, St. Croix Foundation, in partnership with the Christiansted Restaurant and Retail Association and the St. Croix Hotel Association, secured nearly \$400,000 to place security cameras on St. Croix, St. Thomas, and St. John. For seven years afterwards, the Foundation raised funds for maintaining the cameras. Today, we are identifying funding to upgrade the systems on all three islands.

Community Police Partnership Funds 2006 - present

Public Safety Grants: \$470,000

Made possible through generous corporate and individual donations, our Community Police Partnership Funds have provided training to officers for Fingerprint Identification, Window Tint Analysis, Homicide Investigation, and K-9 Handling.

That's Impact.



VIPD –Bicycle Patrol Unit 2000 - present

Rent Space & Equipment: \$70,000

When the Virgin Islands government announced its goal of creating a VIPD Bicycle Patrol Unit in 2000, within two weeks the Foundation had secured funding to provide training so that bicycle patrols could immediately commence on St. Croix and St. Thomas. Today, Bicycle Patrol Units are well-established in Christiansted and Frederiksted on St. Croix and in Charlotte Amalie on St. Thomas. Ensuring a strong presence in downtown Christiansted, the Foundation has also provided the Christiansted Bicycle Patrol Unit with rent-free office space in Sunday Market Square since 2002.

Downtown Lighting Initiative 2009

Investment: \$10,000

In 2007, the Foundation officially launched a Downtown Lighting Initiative seeking to ensure that our historic town districts were well-lit for both safety and aesthetics.

We procured a proprietary light fixture approved by the VI Historic Preservation Commission and, working with downtown merchants, renowned lighting expert Ray Grenald, and the VI Energy Office we provided energy-saving bulbs and cost-effective light fixtures to assist businesses.

Today, almost 10 years later, Community Partners like the Christiansted Restaurant and Retail Association and the Christiansted Community Alliance have picked up the baton and are developing more comprehensive downtown lighting Initiatives.

St. Croix Foundation for Community Development

Youth & Education

Grants & Scholarships

2000 - present

Funds Awarded: \$715,795

Strategic grantmaking can do more than serve as a 'Band-Aid' for an immediate need. While the Foundation pursues the root causes of what ails our public education system, we have offered over \$700,000 in grants and scholarships to support and showcase the innovative, progressive, and strategic programming that exists in the Territory.

Youth Advisory Council

2009 - present

Investment: \$85,000

Throughout our educational outreach efforts, St. Croix Foundation has been committed to developing high impact programming for our most important educational stakeholders—our students. With the mission of teaching youth in our community about philanthropy and grant-making through experiential learning, our Youth Council is an entirely organic endeavor driven by youth for youth.

**Nationally Recognized by the
National Youth Leadership Council in 2014
for their Global Youth Network which seeks to
connect youth locally and abroad.**

Youth Internships with National Partners

2014 - present

Investment: \$33,700

St. Croix Foundation has leveraged our annual fundraiser, St. Croix Food & Wine Experience, into a vocational internship program. Since 2014, 4 interns have traveled to Menlo Park in California to intern at Facebook's corporate headquarters. The program has since expanded to include internships at a renowned Hawaiian restaurant in 2015.

**Changing Young Lives.
National exposure for the Virgin Islands.**

1990

St. Croix Foundation Established

With the firm belief that all roads surrounding our community's most pressing socioeconomic problems lead back to education, the Foundation has redoubled our commitment to developing highly targeted youth and educational initiatives. Today, we are focused on addressing the crisis in our public education system by advocating for greater innovation and bold policy reforms.

Model Schools Initiative

2005 - present

Investment: \$600,000

Launched in 2005, our Model Schools Initiative has evolved into one of the largest and most comprehensive public/private educational endeavors in the Virgin Islands in investment and in scope. We have built an incomparable track record of achievements over the past 10 years, to include:

- ❖ Providing on-the-ground, comprehensive direct services to 2 schools for over 5 years that funded professional development for all faculty and resulted in a 70% reduction in discipline infractions and a 30% increase in math scores.
- ❖ Coordinating the travel of over 300 local educators to the renowned Model Schools Conference.
- ❖ Facilitating the creation of a state-of-the-art computer lab secured for a local public junior high school in partnership with Hovensa.
- ❖ Publishing a 55 page case study on the state of public education in the Virgin Islands.
- ❖ Hosting over 20 public forums and roundtable discussions for stakeholders and policymakers on educational reform.
- ❖ Launching an 18-week *Education First* editorial series in local and social media, seeking to make education a top priority in the November 2014 election.

that's System-Wide Impact.

Policy Mapping & Teaching Lab

2013 - present

Investment: \$53,000

After 10 years of work in education, the Foundation shifted our focus from programs to policy. Since 2013, we have conducted a deep analysis of the Virgin Islands Public Education System, examining VI Codes, organizational charts and operating policies to identify outdated and incongruent statutes. The Foundation has, to date, convened the full Legislature, Board of Education, Department of Education, University of the Virgin Islands, and key stakeholders from the civic, public and private sectors.

The Foundation is also finalizing the blueprint for a state-of-the-art teacher training lab. As a strategic partnership between a cadre of local and national education partners, the lab will provide innovative teacher-training, instructional design and research as well as serve as a hub for educational excellence.

St. Croix Foundation for Community Development

Fiscal Sponsorship and Supporting Non Profits

1990

St. Croix Foundation Established

As one of the preeminent providers of fiduciary and fiscal sponsorship services in the Territory, the Foundation has afforded community-based organizations and charitable initiatives the highest level of assurance that their programs and funds are being expertly managed and administered.

Non Profit Fiscal Management & Sponsorship 1992 - present

FUNDS MANAGED: OVER \$8 MILLION DOLLARS

Organizations Served: Over 200

For over 20 years, St. Croix Foundation's fiscal sponsorship services have provided a reliable and accountable vehicle through which grassroots organizations can pursue their mission under the guidance of our established 501(c)3 umbrella. Today, the Foundation is a preeminent provider of fiscal sponsorship services in the Territory with an impressive portfolio of more than 200 projects.

AIDS Education and Outreach Services 1992 – 2011

FUNDS MANAGED: OVER \$12 MILLION DOLLARS

Back in 1992, the Foundation was entrusted with the proceeds from the first AIDS fundraiser in the Territory. With a grant from the Foundation, VI Community AIDS Research and Education, VICARE, was subsequently established as the first community organization focused solely on AIDS outreach.

Seven years later, the Foundation was approached by the Center for Disease Control and Health Resources Services Administration (HRSA) who asked the Foundation to manage federal AIDS funding in partnership with the VI Department of Health.

In 2008, HRSA petitioned the Foundation to expand our financial management role and take over primary program management and oversight of all AIDS medication procurement and outreach services for the Territory. Through the Foundation's efforts and in partnership with the Department of Health, **the Territory became eligible for more than 1/2 million dollars in supplemental funding.**

That's Impact.

For over 20 years, the Foundation has expertly managed grants and funding for projects that range from health and emergency relief to the arts, public safety, and education.

100% for Haiti
150th Emancipation Commission
9-11 Operation Helping Hands
A Taste of St. Croix
ADA Program
AED General Fund
Alexander Hamilton Theatre Celebrity Fund
Anti-Litter and Beautification Commission
Artists Guild of St. Croix
Asset Recovery Management
Automated External Defibrillator (AED) Fund
Aye-Ay: The Junior Caribbean Writer
Bartner Fund
Be 18 & Be Gone
Beacon Schools
Bicycle Patrol Fund
Bike Path Program
Cane Bay Films, LLC
Caribbean Caritas
Caribbean Museum Center
CaribNews Conference
Caring Citizens of St. Croix - Katrina Relief Fund
Center for Disease Control
Chase Manhattan Neighborhood Grants
Christiansted Community Alliance
Conflict Resolution Organization for Peace
Criminal Justice Historic Archive
Criminal Justice Violence Against Women STT
Criminal Justice Violence Against Women STX
Crucian Heritage and Nature Tourism (CHANT)
Crucians for a Cause
Cruzan Dance Company
Christiansted Camera Project
Christiansted Community Alliance
Christiansted Restaurant & Retail Association
Deaf Camp of St. Croix
Dembaya Arts Conservatory
Denali Assets Management Funds
Beautification Fund
HIV Outreach
Gifted and Talented Program
Department of Health Maternity & Child
Department of Health Mental/Health/Substance Abuse
D'Fensive Community Policing
DIAM
Dollars for Dave Phillips Medical Fund
Dove Program
Downtown Improvement Program
Dozen Days Project
Duane Bobeck's Fund
Early Childhood Resource Center
East End Neighborhood Association
Elandjah Institute

EMAX Fund
Encouragement of Healthy Lifestyles
Enhancement Program for Island Beautification
Environmental Protection Agency
Eric Nielsen Fund
Farmers In Action
Football Equipment Fund
Frederiksted Bike Patrol
Frederiksted Community Boating Program
Fresh START
Friends of Hambluff Lighthouse
Friends of the Herbert Grigg Home for the Aged
Friends of the St. Croix East End Marine Park
Gallows Bay Frame
Gallows Bay Hardware Fund
Giving the Dream
Governor's Easter Egg Fund
Greater East End Association
Grove Place Weed & Seed
Guyana Relief Fund
Haiti Emergency Relief Organization
Ham's Bluff Lighthouse Mission
Health Resources and Services Administration
HealthCare for the Homeless
Help Save Tomorrow's Future Hero
HIV Education Fund
Horse Sense, Inc.
Human Services Restorative Hope
Humane Learning Center
ICC Progress
Island Music Journeys
James Fitzner Memorial Fund
James River Capital Education Fund
Jamesie - King of Quelbe Project
Jamaica 50th Anniversary Fund
JFL Medical Equipment Fund
Jobs Partnership St. Croix
John Klindworth Fund
JRCC Public Safety Fund
Juan Luis Hospital Fund
Juan Luis Women's Fund
Juvenile Delinquency Prevention Program
Kapak Teacher Grant Fund
Kids and the Sea
Lee Rohn Summer Scholarship Fund
Linda Burrell Fund
Lt. Governor's Office
March Group Fund
MEGA Management
Millennium Management
Minority Organ/Tissue Transplant Education Program
(MOTTEP)
Moving Women Theatre Ensemble

Music In Motion
My S.I.S.T.A.H.S. Keeper
New I.F.W. Fund
Night Out
Northside Valley Echo Village
Pan Yard Theatre
Paradise Radio Fund
Per Ankh – HEAL Virgin Islands
Phillip Gerard Memorial Fund
Prevention Outreach
Project Triage
Promoting No Alcohol Sale to Minor
Reach Out and Read
Rebuild America
Red Brick Reading Club
Red Ribbon Fund
Return to Royalty Fund
Sal Sampere Give to Live Fund
Samuel & Mary Howard Trust
Say No Way to Underage Drinking
School Camera Safety Project
School to Work Project
Shore Line Management Fund
Sinai Training School
Society of Caribbean Artists
Sponsor a Mammogram Program
St. Croix Asset Mapping Project
St. Croix Center Stage
St. Croix Central High Carib Project
St. Croix Central High School Band
St. Croix Christmas Boat Parade
St. Croix Dance Institution
St. Croix East End Marine Park
St. Croix Economic Summit
St. Croix Hotel & Tourism Association
St. Croix Marine Association
St. Croix Marine Kids
St. Croix Montessori
St. Croix Pirate Adventure
St. Croix Seashell Society, Inc
St. Croix Senior Collaborative
St. Croix Shrine Club
St. Croix Therapy & Resource Center
St. Croix Unity Coalition
St. Croix Women's Initiative
St. Croix Yacht Club
St. Croix Youth Soccer Association
Stone Tree Fund
Stop The Bleeding
Students Against Destructive Decisions
SUCCEED
Sunday Market Square Kiddie Carnival
Teachers Grant
Team Consulting

Tennis & Beyond
The After-School Greenhouse Program
The Conch Shell Orchestra
The CORE Foundation
The House that Freedom Built
The Jean Lauer & Harrison Olney memorial Fund
The Literacy Alliance
The Pan Yard Theater
The Tamarind Fund
The Watts Family Foundation Fund
Time Square History Committee
Toys for Tots
Tropico Management Education Fund
Trust for Virgin Islands Lands
U.S.V.I. Commission on the Status of Women
Ulla F Muller Elementary School
Ulla Neuberger Summer Program
VI Autism Network
VI Behavioral Institute
VI Behavioral Services
VI Bureau of Corrections
VI CARE
VI Chefs and Cooks Association
VI Chess Association
VI Children Changing the Environment
VI Cycling Federation
VI Department of Health HIV/AIDS Program
VI Dictionary Project
VI Good Food Coalition
VI Government House Event Funds
VI Humane Learning Center
VI Prevention Night Out
VI Prevention Red Ribbon
VI Saints
VI Social History Association
VI Victory Partnership
VICARE
VIDA Fort Frederik Museum
Violence against Women Act
VIPD Community Police Partnership Fund
VIPD Gun Buy Back Program
VIPD Saturated Patrol
Virgin Islands Puerto Rican Friendship Day
We Serve Hope Here
Wellness Center Program
Women with a Focus
Women's Leadership Conference Fund
Women's Leadership Conference
World Aids Day
Youth Environmental Summer Program
Youth Musical Award

Creating a Community-Wide Case for St. Croix: The Nonprofit Consortium

CONVENING THE NONPROFIT SECTOR

In the summer of 2016, the St. Croix Foundation for Community Development launched the Nonprofit Consortium- a dynamic collaboration consisting of staff and board members from local nonprofit organizations committed to strengthening their operations and creating a collective vision for the civic sector. Convening around operational priorities and aligned missions, nonprofits have been grouped into the following 5 ‘sectors’: Culture & the Arts, Environmental Preservation, Health & Human Welfare, Workforce Development & Education and Economic Development. Today, there are over 40 organizations at the table, representing some of the largest and smallest nonprofit organizations on the island.

MOBILIZING CIVIC LEADERS

Through the Consortium, local civic organizations have begun making some of the most courageous decisions around their sustainability and their impact as they embrace difficult operational strategies like *merging*, *collaborating*, and for some, even *sunsetting*.

DONOR STUDY

As an extension of the Nonprofit Consortium, the Foundation also conducted a comprehensive Donor Study, interviewing over 50 of the Foundation’s closest friends and supporters. Seeking to assess the capacity and willingness of Corporate and Individual Donors to support the nonprofit sector, our findings have been consistent and unanimous: Donors in our Community are fatigued and overwhelmed by the number of solicitations they receive as well as by the gravity of social needs. In response, the Foundation is demonstrating real Leadership and Innovation by building a new network of partners with mainland Foundations to support our nonprofits and the Community we all serve. In February of 2017, we hosted a delegation of 7 **foundation** CEO’s and Executives on St. Croix focusing on Diaspora Philanthropy as we presented our case to national leaders around the need for greater (and more targeted) philanthropic support to the Territory and to the Region. It was the first coordinated convening of this nature on St. Croix.

The Nonprofit Consortium, working collaboratively, has the potential to be a leading force for innovation by creating a model for sustainability and economic prosperity for St. Croix and the entire Territory by the year 2020.

Nonprofit Consortium Participants

	ORGANIZATION	PRIMARY SECTOR		ORGANIZATION	PRIMARY SECTOR
1.	Allan Burke Foundation	Arts/Heritage/Culture	25.	St. Croix Chamber of Commerce	Economic Development
2.	AZ Academy	Education/Youth Outreach	26.	St. Croix Environmental Association	Environment
3.	BIACC-AZ	Education/Youth Outreach	27.	St. Croix Farmers in Action	Economic Development
4.	Boys and Girls Clubs of the Virgin Islands	Education/Youth Outreach	28.	St. Croix Foundation for Community Development	Economic Development
5.	Breast Cancer Project	Health and Human Services	29.	St. Croix Senior Collaborative	Health and Human Services
6.	C.H.A.N.T.(Crucian Heritage and Nature Tourism, Inc.)	Arts/Heritage/Culture	30.	St. Croix Hotel and Tourism Association	Economic Development
7.	Caribbean Dance Company	Arts/Heritage/Culture	31.	St. Croix Landmarks Society	Arts/Heritage/Culture
8.	Caribbean Museum Center for the Arts	Arts/Heritage/Culture	32.	St. Croix Montessori School	Education/Youth Outreach
9.	Children's Museum of St. Croix	Arts/Heritage/Culture	33.	St.George Village Botanical Garden	Environment
10.	Christiansted Community Alliance	Community Revitalization	34.	Strategic Economic Development Institute	Economic Development
11.	Christiansted Restaurant and Retail Association	Economic Development	35.	Strategic Solutions Network	Education/Youth Outreach
12.	Clean Sweep Fredericksted	Community Revitalization	36.	SUCCEED	Education/Youth Outreach
13.	Frederiksted Health Care	Health and Human Services	37.	The Betterment Society	Arts/Heritage/Culture
14.	Fresh Start	Health and Human Services	38.	The Rakeem Christmas Foundation	Education/Youth Outreach
15.	Friends of St. Croix East End Marine Park (STXEEMP)	Environment	39.	Trust for Virgin Islands Land	Environment
16.	Friends of the St. Croix, USVI National Parks	Environment	40.	USVI Economic Development Authority	Economic Development
17.	Good Hope Country Day School	Education/Youth Outreach	41.	USVI Hotel & Tourism Association	Economic Development
18.	LIVEUP (Living Inspired as Virtuous Edified United Princesses and Princes)	Arts/Heritage/Culture	42.	VI Developmental Disabilities Council	Health and Human Services
19.	Lutheran Social Services	Health and Human Services	43.	VI Trail Alliance	Health and Human Services
20.	Music in Motion School of Higher Dance Education	Arts/Heritage/Culture	44.	Virgin Islands Caribbean Cultural Center at the University of the Virgin Islands	Arts/Heritage/Culture
21.	My SISTAHs Keeper, Inc.	Education/Youth Outreach	45.	Virgin Islands Department of Labor- Workforce Development	Economic Development
22.	Nature Conservancy	Environment	46.	Virgin Islands Domestic Violence and Sexual Assault Council (DVSAC)	Health and Human Services
23.	Our Town Frederiksted	Arts/Heritage/Culture	47.	Women's Coalition	Health and Human Services
24.	Per Ankh (House of Life)	Arts/Heritage/Culture	48.	Yvonne Ashley Galiber Breast Cancer Foundation (YAGF)	Health and Human Services

Believe...

Together we can make a difference.

St. Croix Foundation for Community Development's mission is "to encourage greater philanthropic activity, to marshal resources, and to act as a catalyst to benefit the people of the Virgin Islands." Today, having amassed a truly impressive portfolio of successful initiatives, we look forward to the next 25 years with great optimism and determination.

2019

Effective Teachers

After ten years of research, direct services, and partnerships with schools, teachers, and administrators, St. Croix Foundation has grown acutely aware of the critical role of *highly effective* teachers in the success of the Territory's students - and the overall state of our Educational System. Our proposed **Teacher Leaders Collaborative**, in development with the Department of Education and the University of the Virgin Islands, seeks to provide teacher-training, research on education policy, and will serve as a hub of educational excellence in the Caribbean.

Targeting the Root Cause.

Building Capacity.

That's Impact.

Strategic Grant Making

In the future, the Foundation will continue to focus our programmatic agenda on providing our schools with targeted resources as we strive to sustain the original, overarching goal of our Model Schools Initiative—supporting systemic reform.

Recognizing that many of our community's corporate and private-sector stakeholders are searching for meaningful opportunities to support our public education system, we will also be aggressively working towards building our public education endowment so that we may continue to serve generations of students in our schools.

Through the Foundation's portfolio of Youth and Educational Grants, community stakeholders and businesses will continue to be afforded opportunities to make the greatest impact on student achievement through strategic grantmaking.

2016

Operational Endowment

In recognition and demonstration of 25 years of extraordinary leadership in service to our Community, the St. Croix Foundation seeks to establish a \$2.5 million Operational Endowment to ensure the sustainability of the Territory's premier community development foundation.

2017

Public Safety

Extending our 15 year partnership with the VIPD, the St. Croix Foundation's vision for the future is to marshal greater community support in addressing public safety issues. We seek to award up to \$250,000 annually in grants to the VI Police Department for targeted projects including the upgrade and expansion of the Territory's security cameras, training for homicide detectives, acquisition of equipment, and flexible support that is responsive to emerging needs.

2018

Nonprofit Consortium

At the heart of our community development efforts is our nonprofit organizations who fill critical gaps that our public sector agencies cannot. We seek to develop a **Nonprofit Consortium** that will build endowments for up to 15 nonprofit organizations in the Virgin Islands. The Consortium will provide supports beyond financial including training, technical support, and networking.

2020

The Old Alexander Theatre

The Alexander Theatre has been a community center of commerce, politics, and culture since the mid 1900s.

By 2020, the Foundation intends to fully renovate the theatre into a state-of-the-art performing arts center. Holding performances and hosting presentations and lectures for up to 400 patrons, the theatre will also serve as a mentoring/internship site for young people wishing to pursue careers in the arts and hospitality industries.

